



## 22nd Annual Bethel Art Fair – July 2, 2011

### Sponsor Opportunities

Please consider supporting the local creative economy by becoming a sponsor of the 22nd Annual Bethel Art Fair. This event is an economic driver for the region and is a critical fundraiser for the Mahoosuc Arts Council which supports the advancement of the arts and humanities in the adult communities and school systems of the Greater Bethel Area.

The Mahoosuc Arts Council is aiming to create additional draw for visitors to the Greater Bethel Area to support local businesses by working with other organizations to promote an entire weekend of arts and cultural events and activities.

### What do you receive for your sponsorship support:

Purchase Prizes: For your sponsorship you will receive a piece of art of your choice from one of the Bethel Art Fair exhibitors in the value of your sponsorship either: \$100, \$200 or \$400. On the morning of the show you will “shop” for the art you want in return for your sponsorship. You can choose from paintings, photography, jewelry, fiber, metal, wood and glass arts and much more. **\$25 of this sponsorship is tax deductible.**

Artist Cash Awards: For your sponsorship we will screen print a beautiful ribbon with your logo or text of your choice such as a memorial. The winning exhibitor of your sponsored award will show this ribbon at every location they exhibit in for the rest of the season. The average exhibitor does 8 shows each season which means your ribbon with your logo will be visible to thousands of festival goers around the state. The awards are: Best of show Painting \$500; 2<sup>nd</sup> Place Painting \$300; 3<sup>rd</sup> Place Painting \$200; Best of Show Photography \$200; Best of Show Artisan \$200. **This sponsorship is fully tax deductible.**

Entertainment: For your sponsorship of \$100 your name or company name will be listed in the Bethel Art Fair Program. For your sponsorship of \$200 or more, we will place your logo on the program and on the collectable Bethel Art Fair posters. For sponsorships of \$500 we will post your company’s promotional banner on the Gazebo in addition to placing your logo on the poster, the map and in the program. **The sponsorship is fully tax deductible.**

Line Listing Ad Arts Supporter: For your contribution of \$25 we will highlight your company or name in our program, of which we print and distribute 2,000 copies. **This sponsorship is fully tax deductible.**



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**SPONSOR FORM**

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ Town: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Mark an "X" on your desired sponsorship(s):

ArtistCash Award Sponsor: \_\_\_\_\_ \$200 \_\_\_\_\_ \$300 \_\_\_\_\_ \$500

Purchase Award Sponsor: \_\_\_\_\_ \$100 \_\_\_\_\_ \$200 \_\_\_\_\_ \$400

Entertainment Sponsor: \_\_\_\_\_ \$50 \_\_\_\_\_ \$100 \_\_\_\_\_ \$200 \_\_\_\_\_ \$500

Program Line Ad Arts Supporter \_\_\_\_\_ \$25

Please return this form and mail your check to:  
Mahoosuc Arts Council, P.O. Box 534, Bethel, ME 04217

Please email a high resolution copy of your logo to:  
Info@mahoosucarts.org

Many thanks for your consideration. Please call anytime if you have questions or need more information.  
Sincerely,

Aranka Matolcsy, Executive Director

For Office Use Only

Date Received: \_\_\_\_\_ Sponsor Level: PA AA E LA Amount: \$ \_\_\_\_\_ Check # \_\_\_\_\_