



## **21<sup>st</sup> Annual Bethel Art Fair – July 3, 2010**

*In honor of Fair Founder Helen Morton*

### **Sponsor Opportunities**

Please consider supporting the local creative economy by becoming a sponsor of the 21<sup>st</sup> Annual Bethel Art Fair. This event is an economic driver for the region and is a critical fundraiser for the Mahoosuc Arts Council which supports the advancement of the arts and humanities in the adult communities and school systems of the Greater Bethel Area.

The Mahoosuc Arts Council is aiming to create additional draw for visitors to the Greater Bethel Area to support local businesses by working with other organizations to promote an entire weekend of arts and cultural events and activities including:

- An exhibit of the art of Honor Figure Helen Morton at the Bethel Historical Society,
- Bethel Performing Arts Project production of Porch Plays
- 7<sup>th</sup> Annual Shy, Closeted, and Novice Art Soiree July 2 and Show July 3,
- Special exhibits at the Sunday River Artisans Gallery, the Bethel Community Gallery at the Sunday River Brewery and other local galleries

### **What do you receive for your sponsorship support:**

Purchase Prizes: For your sponsorship you will receive a piece of art of your choice from one of the Bethel Art Fair exhibitors in the value of your sponsorship either: \$100, \$200 or \$400. On the morning of the show you will “shop” for the art you want in return for your sponsorship. You can choose from paintings, photography, jewelry, fiber, metal, wood and glass arts and much more. \$25 of this sponsorship is tax deductible.

Artist Cash Awards: For your sponsorship we will screen print a beautiful ribbon with your logo or text of your choice such as a memorial. The winning exhibitor of your sponsored award will show this ribbon at every location they exhibit in for the rest of the season. The average exhibitor does 8 shows each season which means your ribbon with your logo will be visible to thousands of festival goers around the state. The awards are: Best of show Painting \$500; 2<sup>nd</sup> Place Painting \$300; 3<sup>rd</sup> Place Painting \$200; Best of Show Photography \$200; Best of Show Artisan \$200. This sponsorship is fully tax deductible.

Entertainment: For your sponsorship of \$100 your name or company name will be listed in the Bethel Art Fair Program. For your sponsorship of \$200 or more, we will place your logo on the program and on the collectable Bethel Art Fair posters. For sponsorships of \$500 we will post your company’s promotional banner on the Gazebo in addition to placing your logo on the poster, the map and in the program. The sponsorship is fully tax deductible.

**P.O. Box 534, Bethel, ME 04217  
MahoosucArts.org ~ 207-824-3575**



**21<sup>st</sup> Annual Bethel Art Fair – July 3, 2010**  
*In honor of Fair Founder Helen Morton*

**SPONSOR FORM**

Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ Town: \_\_\_\_\_ St: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Mark an "X" on your desired sponsorship(s):

ArtistCash Award Sponsor:    \_\_\_\_\_ \$200    \_\_\_\_\_ \$300    \_\_\_\_\_ \$500

Purchase Award Sponsor:    \_\_\_\_\_ \$100    \_\_\_\_\_ \$200    \_\_\_\_\_ \$400

Entertainment Sponsor:    \_\_\_\_\_ \$100    \_\_\_\_\_ \$200    \_\_\_\_\_ \$500

**Please return this form and mail your check to:**  
**Mahoosuc Arts Council, P.O. Box 534, Bethel, ME 04217**

Please email a high resolution copy of your logo to:  
Info@mahoosucarts.org

Many thanks for your consideration. Please call anytime if you have questions or need more information.  
Sincerely,

Aranka Matolcsy, Executive Director

For Office Use Only

Date Received: \_\_\_\_\_ Sponsor Level: PA AA E Amount: \$ \_\_\_\_\_ Check # \_\_\_\_\_